



### **Exhibitor Terms of Participation**

Exhibitors at PMRG's Annual National Conference Consultant Fair ("Exhibitors") are companies that provide services within the pharmaceutical marketing research industry and that staff their booths with their individual employees ("Employees") who are dues-paying members of PMRG. By participating as an Exhibitor, the Exhibitor agrees to be bound by these terms, and the individual who registers for the booth on behalf of the Exhibitor certifies that he or she is authorized to bind the Exhibitor to these terms. The Exhibitor agrees as follows:

1. All individuals operating in the exhibition area must be Employees and must be registered and paid-up as (a) participants in the conference and (b) PMRG members.
2. Exhibitor space will be assigned on a first-come, first-serve basis, as within the regular or premium classification that the Exhibitor chooses on the registration form. Locations will be randomly assigned. Amount of space is limited; those who apply late may not be accommodated. Only one 10' x 10' area will be available per Exhibiting Company.
3. One 6' table, two chairs and a wastebasket will be provided for the Exhibitor. Exhibitor ordering information will be sent via e-mail to the Exhibitor at the email address it provides on its registration form for additional needs such as electrical hook-up, additional furnishing, audio-visual and shipping information. The exhibition set-up company contracted by PMRG provides these services at an additional charge borne by the pertinent Exhibitor. The Exhibitor will be responsible for all items or charges related to its exhibit space. Exhibitors are allowed to use pop-up booths as long as they are confined to the Exhibitor's 10' x 10' booth space.
4. A sign with the Exhibitor's company name will be provided for the Exhibitor by the exhibition set-up company.  

A list of the names of companies whose employees will be attending the conference will be sent out two weeks prior to the conference to all PMRG members who have registered to attend. A complete list of the individual member attendee names will not be provided to Employees (as members) until the conference begins. Please note that PMRG's lists of its members and its meeting attendees are the proprietary, copyrighted information of PMRG. Those lists are supplied to members and attendees solely as a privilege of membership or attendance, as the case may be. Transferring or distributing those lists outside of one's workplace is strictly prohibited. Mass mailings, emails or faxes to those lists are also strictly prohibited.
5. Booth set-up will be completed by Monday at 12:00 p.m. Exhibitor move-in is from 12:00 p.m. - 4:00 p.m. Exhibits will open on Monday from 6:00 p.m. - 9:00 p.m. and Tuesday from 12:00 p.m. - 2:00 p.m. Exhibits will breakdown on Tuesday from 2:00 p.m. - 5:00 p.m. Any remaining materials after this time will be recognized as trash and discarded.
6. No other PMRG events will be scheduled during exhibition hours.
7. No loudspeakers, radios, laser lights, or live entertainment on the part of Exhibitors will be permitted in the exhibition area; however, computer demonstrations and video or PowerPoint projections on up to 42" TV screens are acceptable.
8. The maximum number of persons operating each exhibition area is two (2)..
9. Giveaways of items of reasonable value (pens, key chains, mugs, etc.) not to exceed \$5.00 each are acceptable.
10. Drawings for items of value not to exceed \$300 will be allowed, provided all registered attendees may participate and no purchases of goods or services are a condition of entry. Exhibitors are responsible for complying with all pertinent state laws regulating drawings and sweepstakes, including where appropriate the display of sweepstakes rules containing such information as the nature and value of prizes, the time and place of drawing, the prize fulfillment mechanism, the publication of winners' lists, and the sponsor's contact information.
11. Reasonable and professional conduct will be expected of all Consultant Fair participants. See PMRG's Code of Conduct at [www.pmrq.org](http://www.pmrq.org) under "Become a Member."
12. Do not leave your booth unattended during the exhibition hours.
13. The Exhibitor assumes all responsibility for any and all loss, theft or damage to Exhibitor's displays, equipment and other property while on hotel premises, and hereby waives any claim or demand it may have against PMRG, the hotel or its affiliates arising from such loss, theft or damage. The Exhibitor agrees to comply with all hotel policies and procedures for exhibitors and all applicable laws, codes and regulations. In addition, the Exhibitor agrees to defend, indemnify and hold harmless Pharmaceutical Marketing Research Group and hotel and their respective parent, subsidiary and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the Exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission or willful misconduct of the Exhibitor or its employees, contractors, subcontractors or agents. The Exhibitor hereby certifies to PMRG that the Exhibitor carries at least \$1,000,000 per incident in general liability insurance (personal injury and property damage); and upon PMRG's request the Exhibitor will furnish to PMRG a certificate to that effect from the Exhibitor's insurer.